

# Sponsorship Packages

## ASA Fall Focus 2020

August 28 - September 1  
Roanoke, VA

**Contributions  
may be made to the  
American Simmental-Simbrah  
Foundation designated  
to the Fall Focus.**

For more information about  
sponsoring Fall Focus 2020,  
please contact Bill McDonald  
at 540.230.6225 or by email at  
mcdonaldfarms.bulls@gmail.com

Become a sponsor of ASA's Fall Focus 2020  
and enjoy the following:

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### Bronze (Under \$500):

- Name listed in Fall Focus 2020 program (*must commit by June 10*).
- Name included on sponsor poster.
- Name on fallfocus.org.
- Group photo at the event.

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### Silver (\$500-\$999):

In addition to the above perks, donors will also receive the following:

- Banner ad on fallfocus.org.
- Your business brochure included in the registration packets (*Design and printing fees will apply*).
- Designed poster — 20 x 30 inches.
- eNews recognition.
- Tabletop space by registration desk for business promotion.
- Slide show promotion during breaks.

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### Gold (\$1,000-\$3,499):

In addition to the above perks, donors will also receive the following:

- An article about the donors in *the Register* and online.

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### Platinum (\$3,500 and above):

In addition to the above perks, donors will also receive:

- Ten minutes to address attendees.